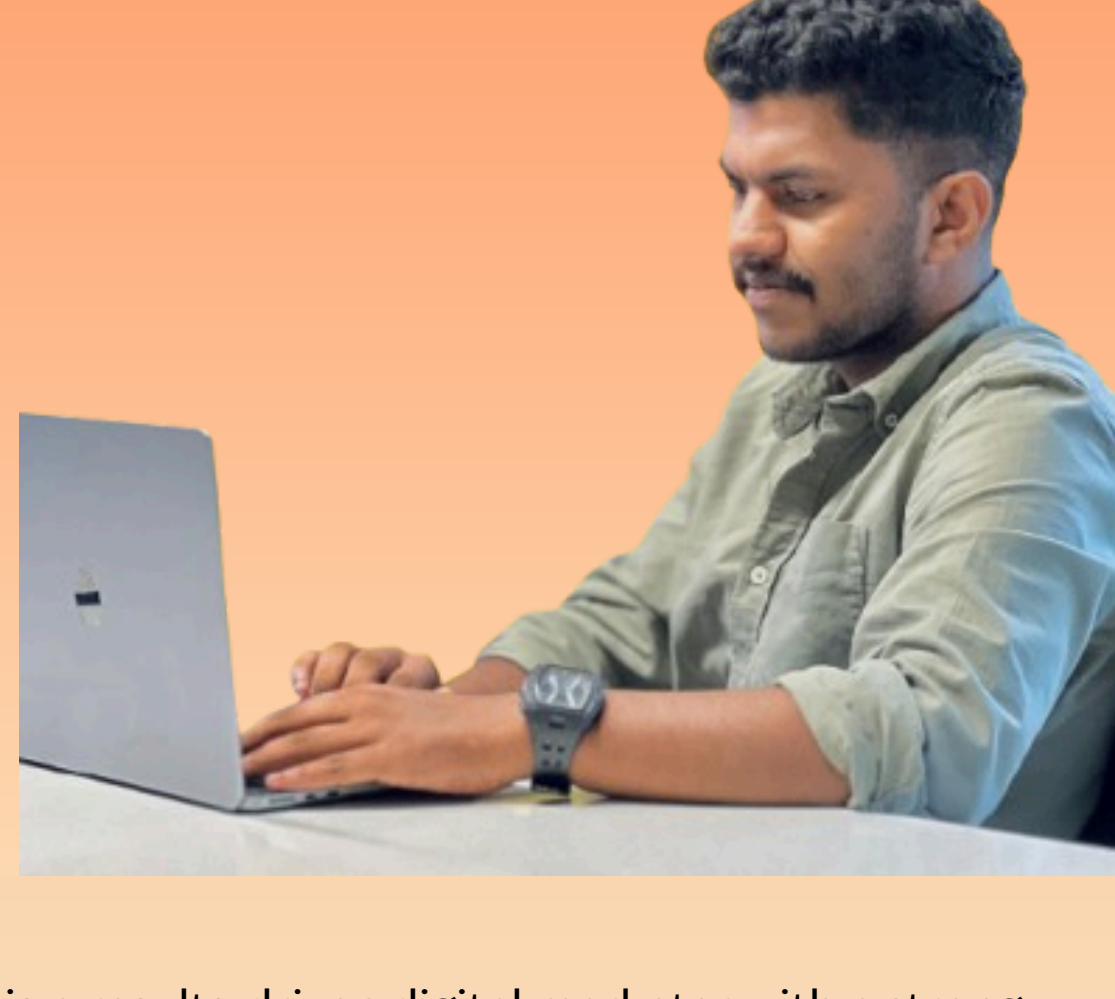


Afsal



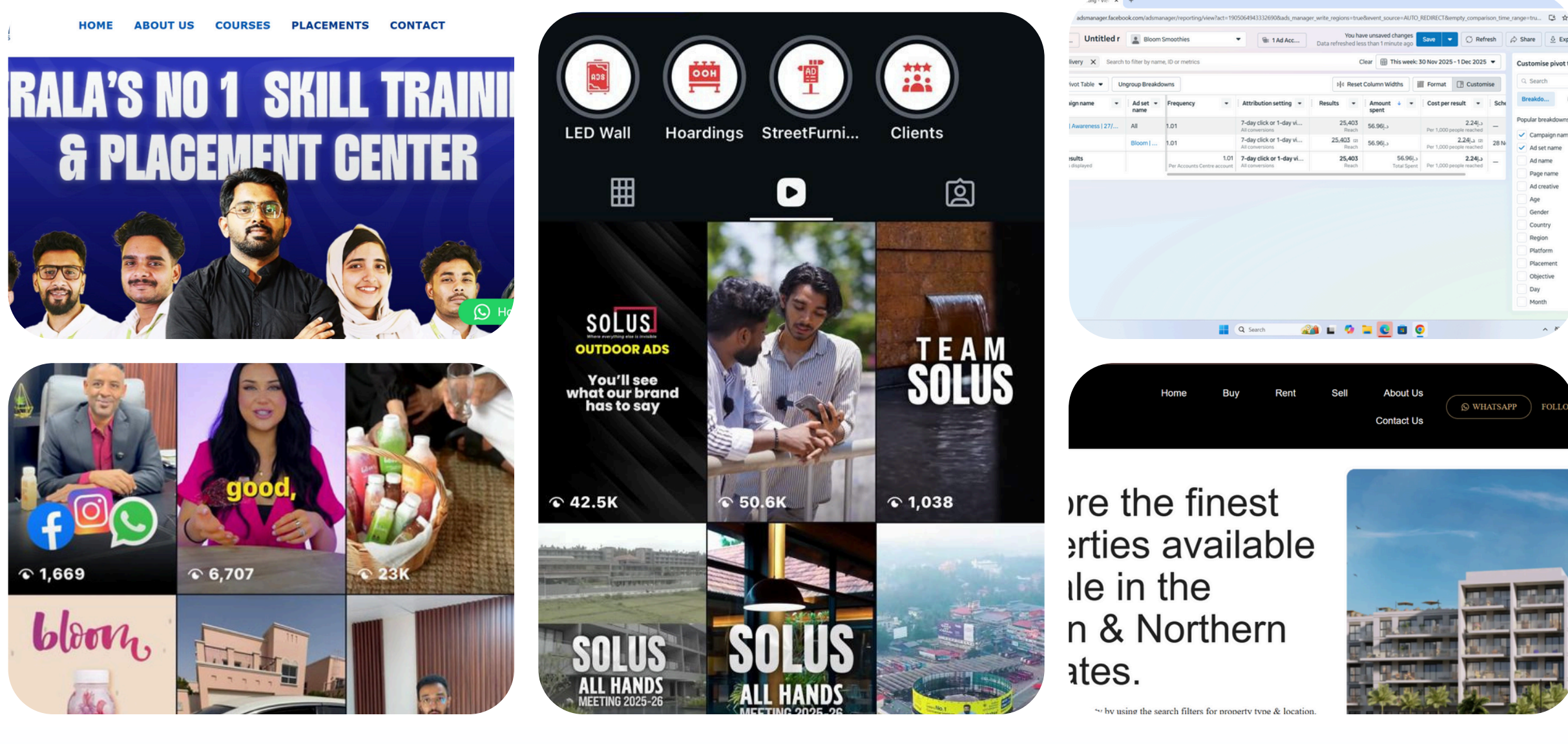
About Me

With a passion for data-driven marketing and creative communication, he helps businesses build their presence, reach the right audience, and achieve measurable results.



Afsal is a results-driven digital marketer with a strong focus on brand growth and performance. He crafts impactful online strategies through social media management, Meta Ads, Google Ads, SEO, and content development.

Projects



Upskillcareers.com

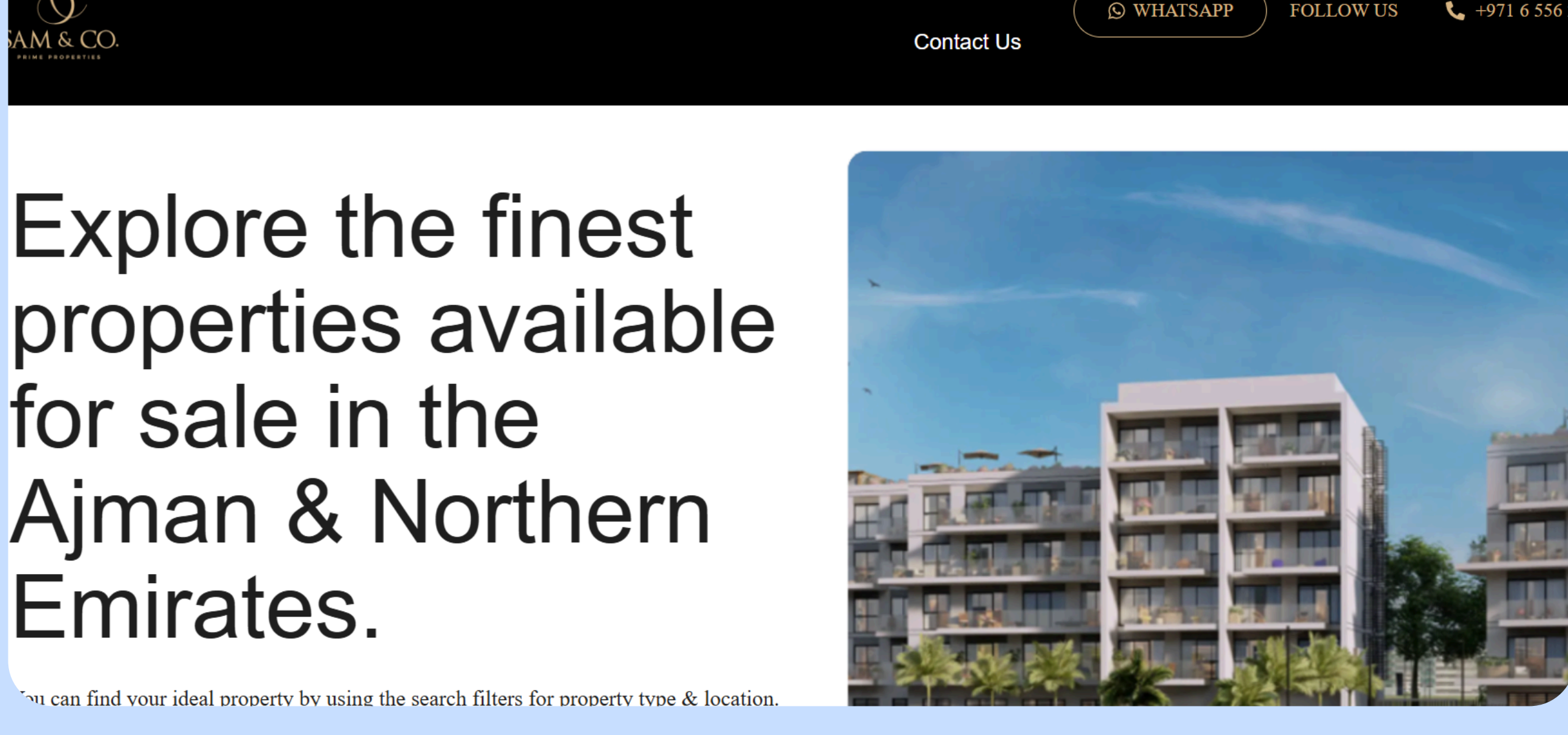
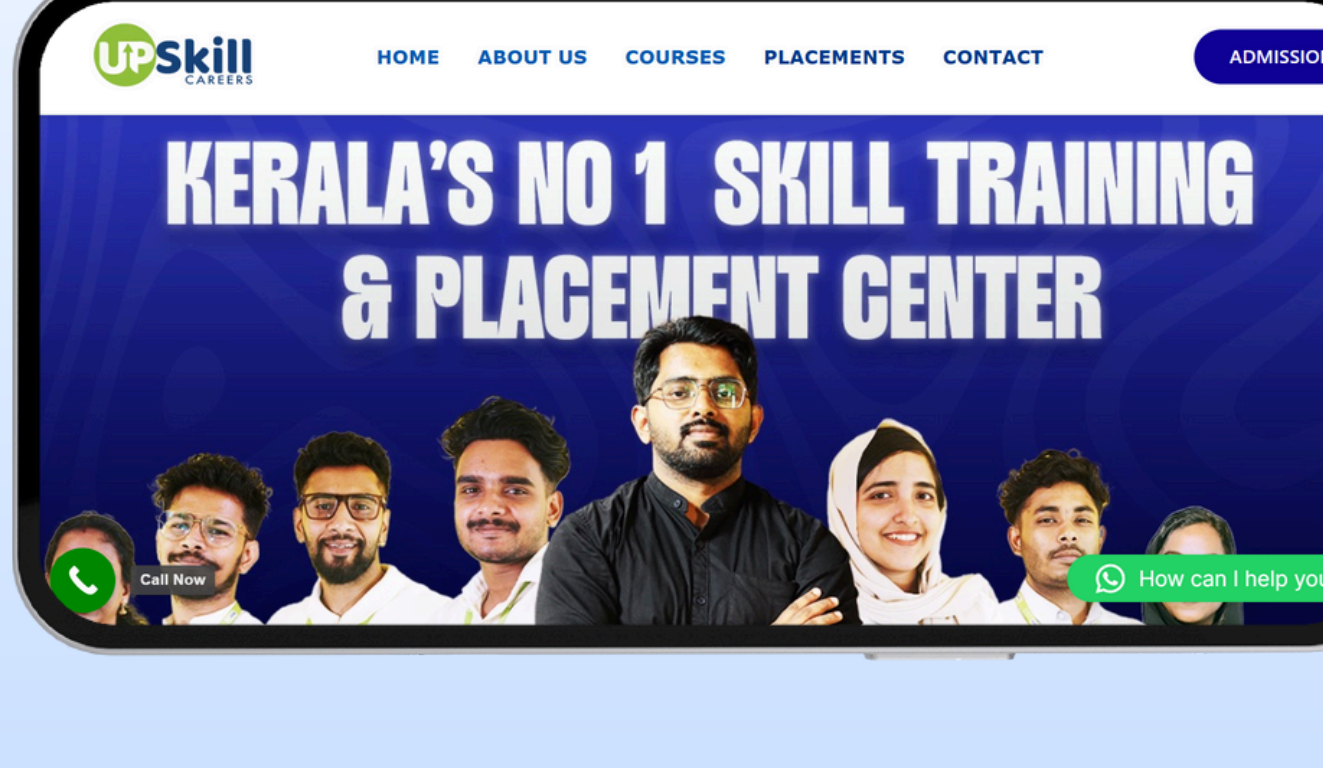
Website Development

01 Overview

Upskillcareers.com needed a clean, modern, and trust-building website that clearly showcases their courses and placements while improving student engagement across all devices.

02 Method

We built a clean, easy-to-use website that highlights their courses and placements effectively.

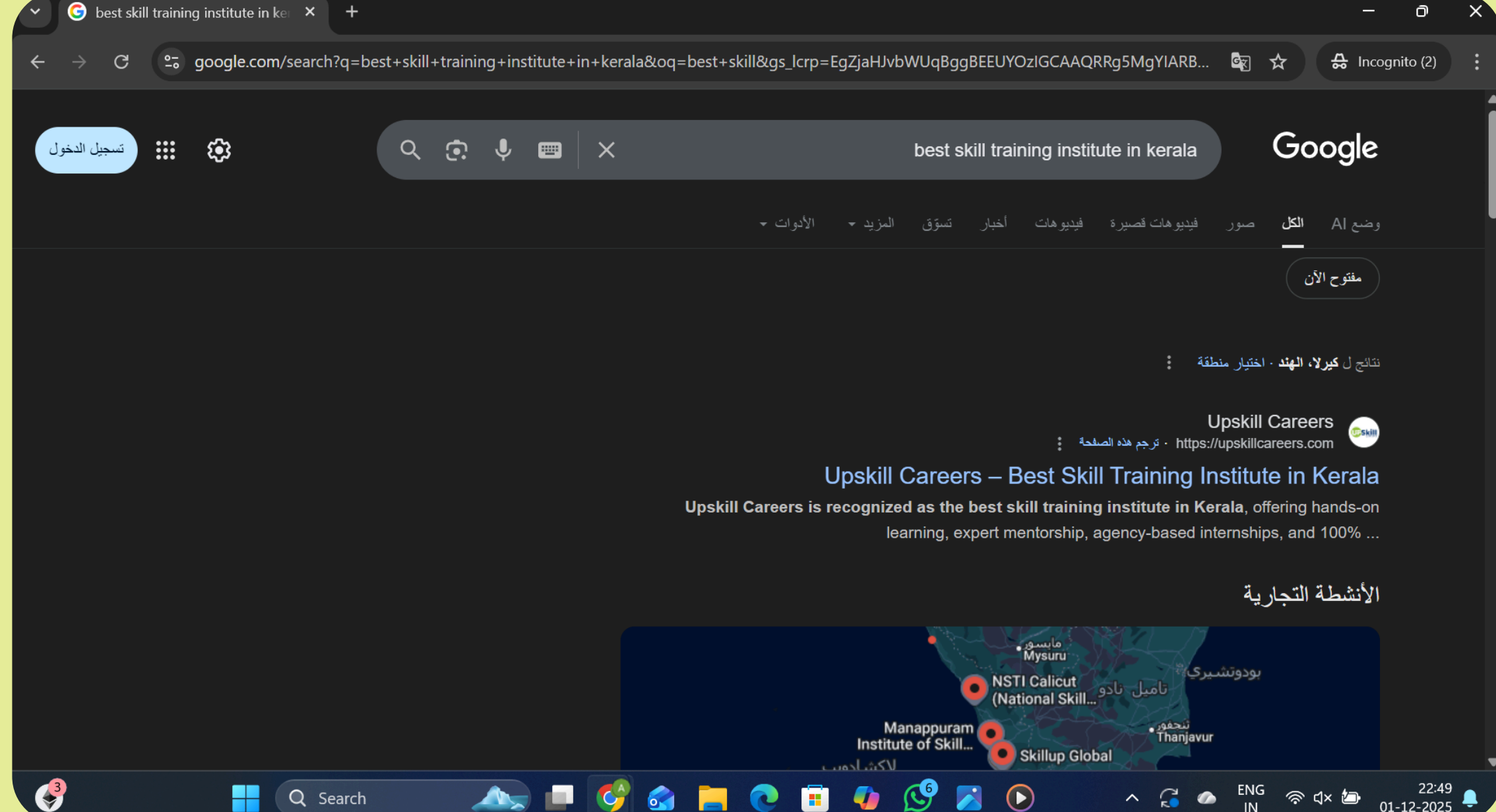
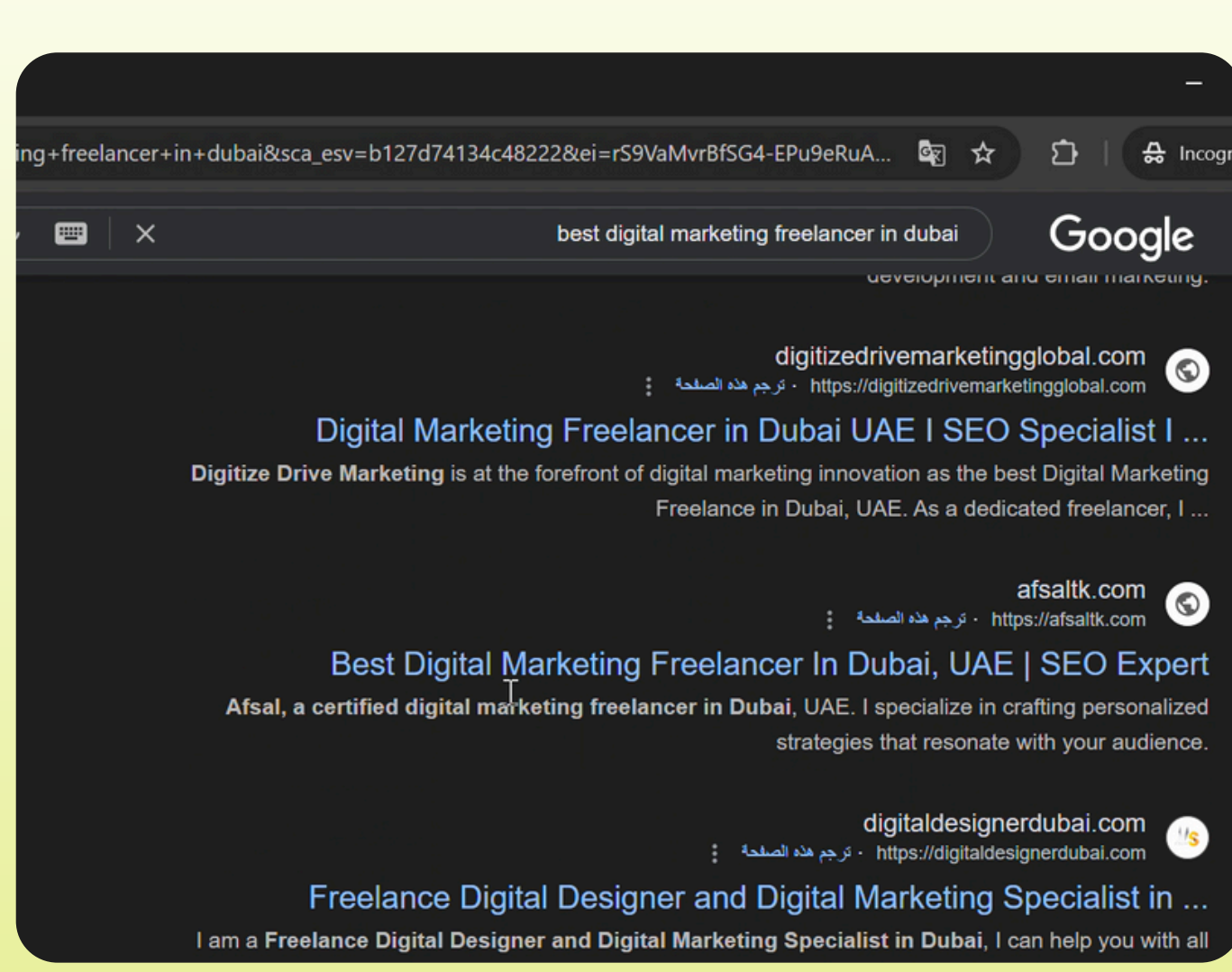


SEO

SEO WORKS

Overview

I ranked my personal website for a competitive Dubai-based keyword. Within just two months, the site reached top positions and gained strong search visibility.

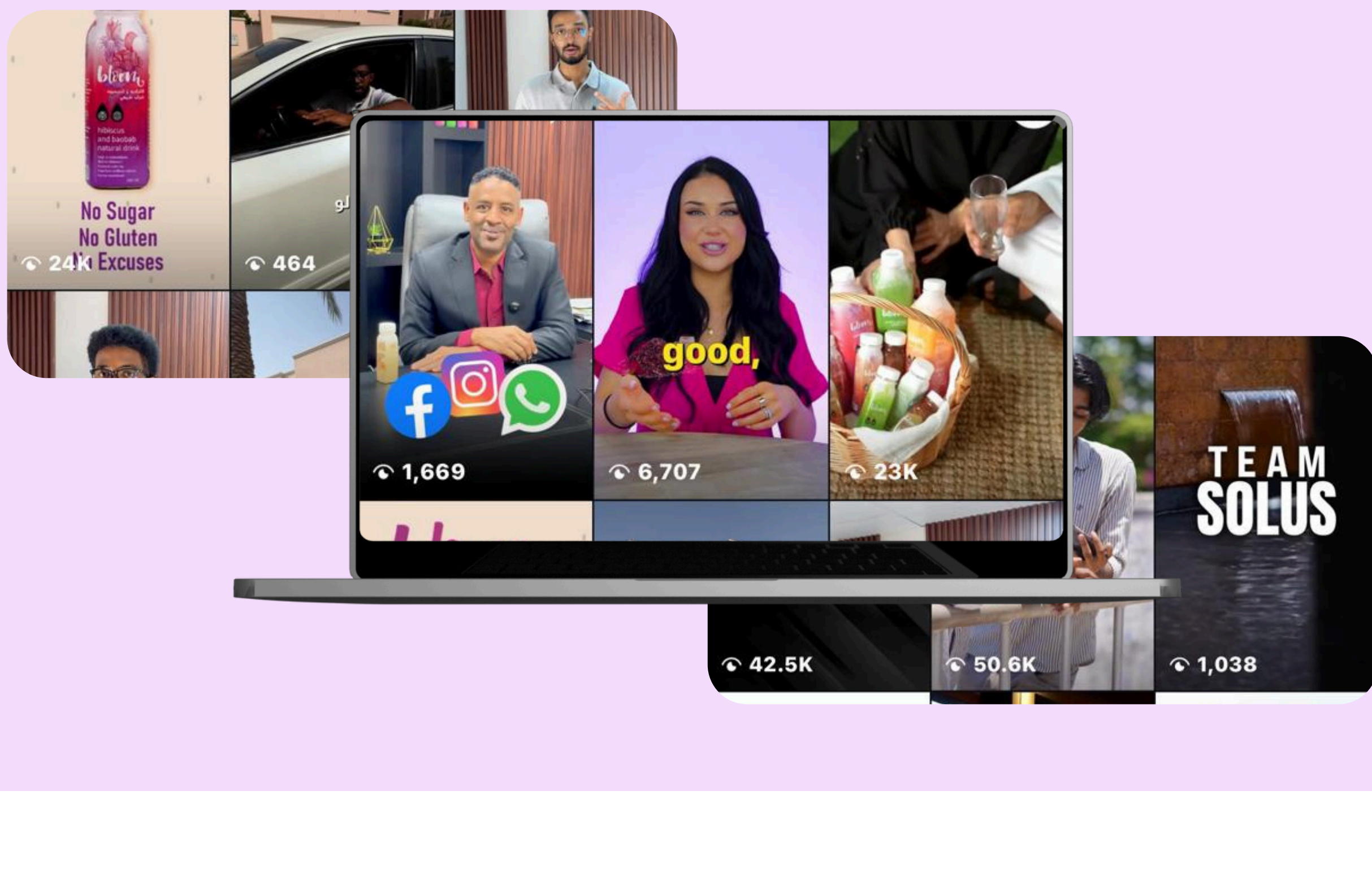
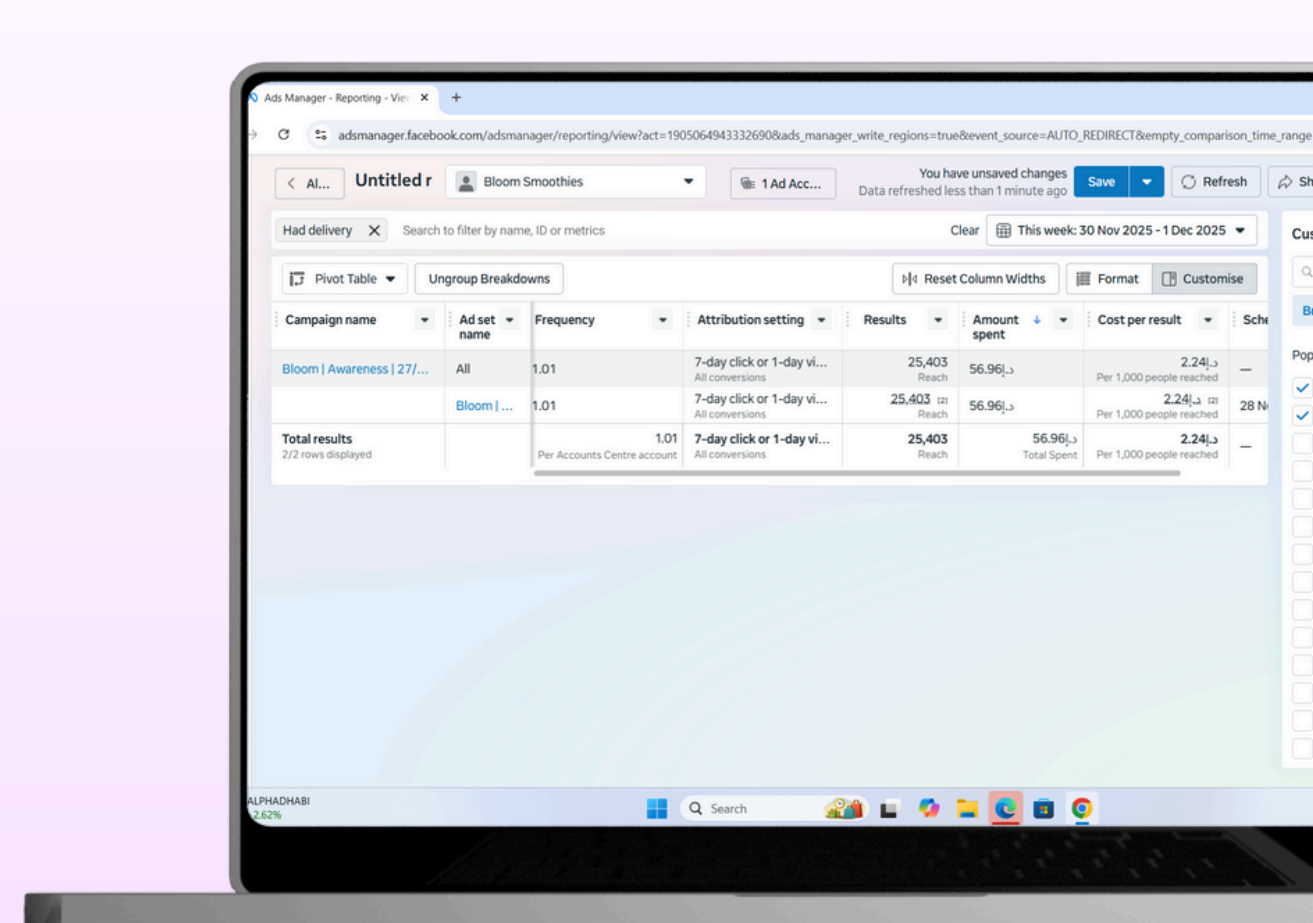


Paid Ads

Paid Ads

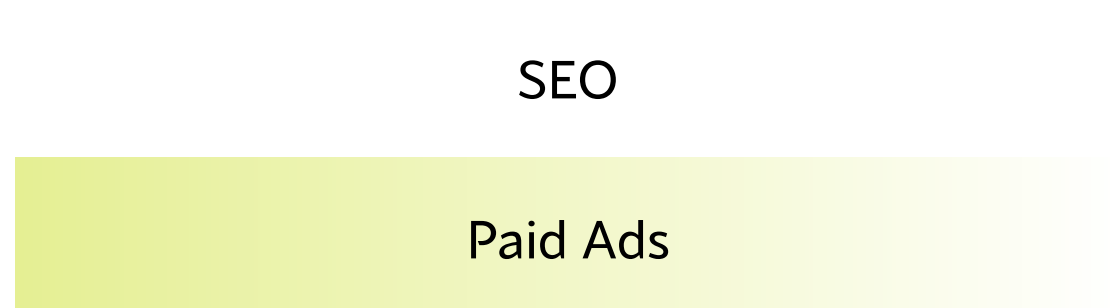
Background

Paid Ads Campaign – Social Media
Budget: 50 AED
Objective: Brand awareness / Reach
Result: Achieved 25,000+ impressions within the campaign duration, effectively reaching the target audience at a minimal cost.



Services

LET YOUR BRAND'S VISION BECOME A REALITY.



Marketing Strategy

Content Marketing

Website Development

SEO

Paid Ads

Social Media Handling